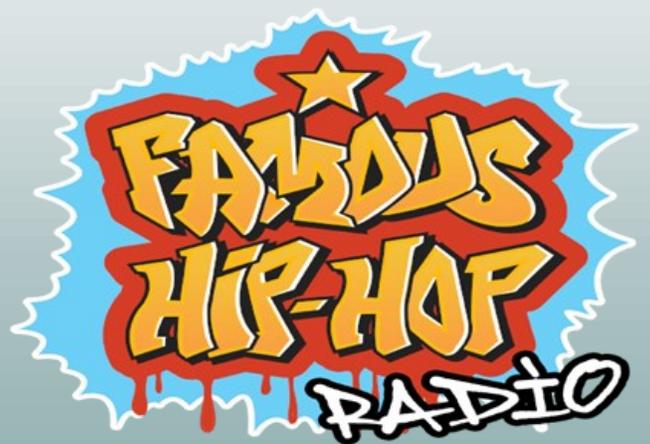
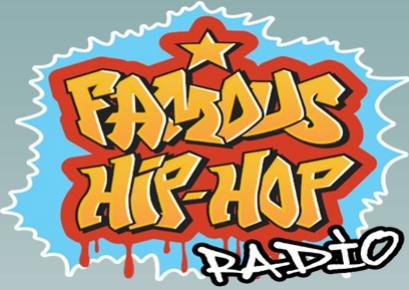




FAMOUS HIP HOP RADIO

ADVERTISING PACKAGE





Our Mission

Have a positive effect on communities on a local and global scale. Through radio and TV we will promote, encourage, and inspire businesses and artists to achieve their goals. Our passion for music and giving back keeps us motivated to make a difference in the lives of our listeners. FHHR "WE MAKE YOU FAMOUS"

Famous Hip Hop Radio is a global internet based radio station. We provide audio and visual entertainment through live shows, live remotes with talent and our Social Networks: Facebook, Twitter, our mobile App, UStream, and our website. Our Facebook platform allows the listener to visually interact with the DJ live during the show. We are in the process of creating a TV show that will be filmed in New Mexico. Famous Hip Hop Radio utilizes these media outlets and other sources to promote and advertise for sponsors and businesses. These advertising and sponsorship platforms will also broadcast on Famous Hip Hop Radio Gospel Networks. Our station currently services 8 countries and we're expanding. We cover all of the United States and we are based in Albuquerque New Mexico. We have an App for Android and I-Phone so our listeners can take your business where ever they go. We understand the value of your marketing dollars. Our goal is to advertise and promote your business and utilize your funds responsibly. We provide affordable advertising and sponsorship rates that we tailor to fit your needs. We appreciate your time and the opportunity to earn your business and we look forward to working with you.

Contact:

Ken Jackson

Promotions Manager FHHR

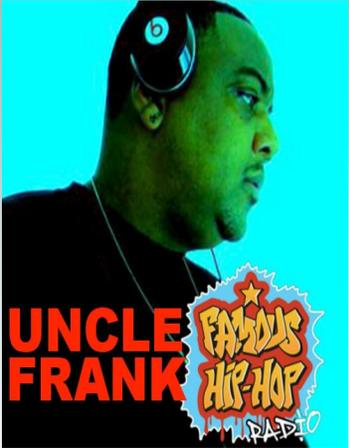
kenjacksonfhr@gmail.com

www.famoushiphopradio.com

App: Famous Hip Hop & R&B



Opportunities



Radio advertising platforms reach 56 countries and over 120k listeners.

One Year Contract

- ⇒ **\$25.00/day = \$8,375 (one month free)**
- ⇒ **Full Page Ad on Home Page Website**
- ⇒ **40-20 second promotional spots**
(Social Media, 4 Site Visit @ Store Location)
- ⇒ **3,360 Commercials (10 spots a day for a yr.)**
- ⇒ **Live interview on station**



Six Month Contract

- ⇒ **\$30.00/day = \$5,190 (One week free)**
- ⇒ **Half Page Ad on Home Page Website**
- ⇒ **10-20 second promotional spots**
(Social Media, 2 Site Visit @ Store Location)
- ⇒ **1,344 Commercials (8 spots a day)**



Opportunities



Three Month Contract

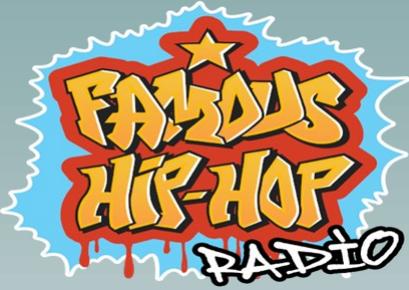
- ⇒ **\$35.00/day = \$3,150**
- ⇒ **Quarter Page Ad on Home Page Website**
- ⇒ **10-20 second promotional spots**
(Social Media, Visit Store Locations)
- ⇒ **420 Commercials (5 spots a day)**

Additional Packages:

Onsite with DJ - \$150.00

Onsite Remote Live Broadcast - \$200.00

Onsite Remote Live Broadcast w/DJ - \$250.00



Event Promotional and Marketing Opportunities

Famous Hip Hop Radio will provide advertisements throughout all of our social networks, including but not limited to Facebook, Twitter, our mobile app, UStream, TV, and our website. Famous Hip Hop Radio will make special announcements about your company and its current promotions during live shows. Our entire team will work to promote your business.



Display Ad Creative Specifications

- ⇒ Max File size 40k
- ⇒ Accepted formats: Flash, GIF, HTML, Javascript, JPEG
- ⇒ Audio must be user click-initiated and never automatic
- ⇒ If audio is used, creative must include an On/Off switch for users
- ⇒ Animation is limited to first 15 seconds, looping is unlimited within 15 seconds
- ⇒ Creative must feature a 1 pixel border that clearly distinguishes the ad from page content
- ⇒ Click destination URL must open into a new browser
- ⇒ Political/issue ads must include “Paid for by” disclaimer

